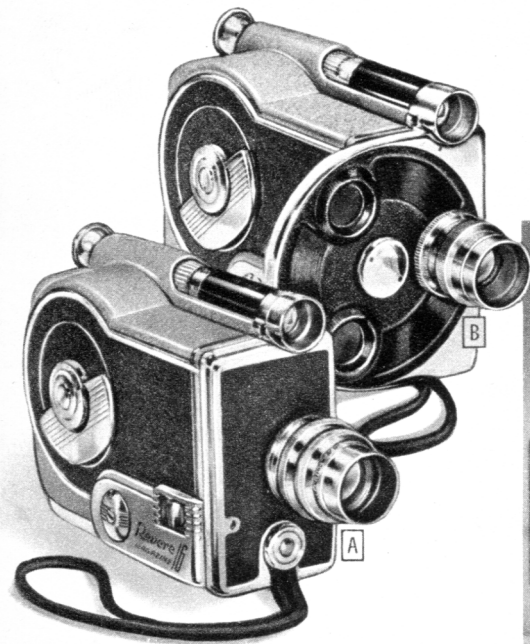
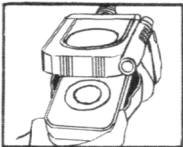


# 16mm Cameras . . . Bigger, clearer movies

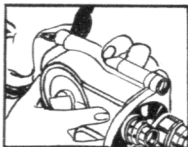
Preferred for finest in home movies



## REVERE 16mm Cameras



**Magazine Load**—No threading . . . just insert magazine, close cover and start shooting

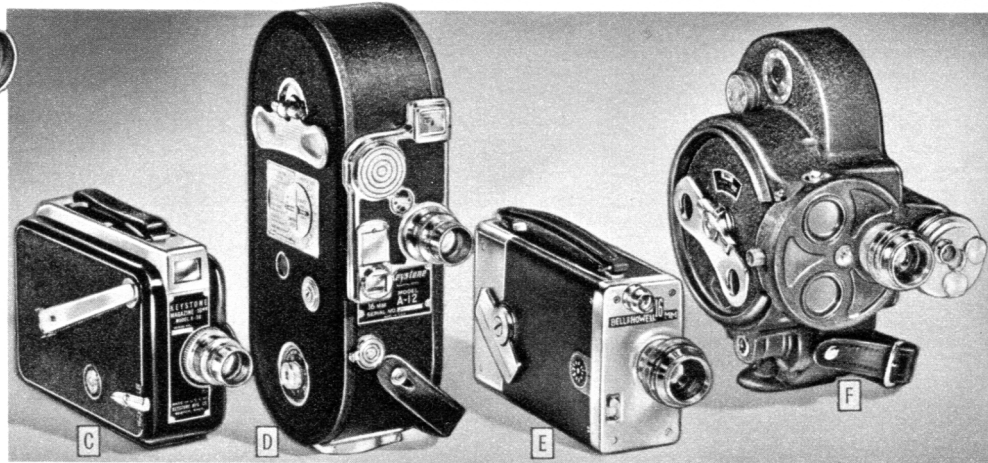


**Turret Head**—Take long, medium and close-up shots in succession . . . just twist turret

**A Revere "16" Magazine Load.** Uses fast-loading magazine film. Lets you change from one kind of film to another before finishing reel . . . switch from black and white to color film any time, any place. Lens—coated f:2.5 fixed focus. **Speeds**—12, 16, 24, 32, 48 frames per second. Normal, single frame and continuous run. Micromatic telescopic viewfinder with adjustable field of view for accessory lenses. Ratchet winding key winds like a watch. Cable release socket for shooting on tripod. Film footage indicator. Film rating and exposure guide simplifies exposure settings. Runs 12 feet with one winding. Durable brown crackle finish. (Shpg. wt. 5 lbs.)

**3 C M8216MT—Express prepaid.** . . . \$157.50  
**3 C M8217MT**—Same as above but with f:1.9 focusing lens. **Express prepaid.** \$18.50 **Down.** . . . \$182.50

**B Revere "16" Magazine load with Turret.** Camera same as above but with coated 1-inch f:2.7 fixed focus lens in 3-lens turret. **Express prepaid.**  
**3 C M8218MTY**—(Wt. 5 lbs.) \$19 **Down.** . . . \$187.50  
**3 C M8219MTY**—Turret camera above but with coated f:1.9 focusing lens. (Shpg. wt. 5 lbs.) \$212.50  
**Leather Compartment Carrying Case** for cameras above.  
**3 C 8331M**—**Postpaid.** (Shpg. wt. 1 lb. 8 oz.) \$17.50  
*Accessory lenses for movie cameras, page 36.*



## KEYSTONE 16mm Cameras

Big, theater-like movies cost less than you think with Keystone

**\$127.00** Cash or terms \$13.00 Down

**C Keystone K-50 Mayfair 16mm Magazine Load.** Lightweight, compact magazine camera with the latest features for color or black and white movies. Lens—coated f:2.5 fixed focus. **Speeds**—8, 16, 24, 64 frames per second. Normal, single frame and continuous run from triple release lever. Marksman viewfinder gives exact field for 4 different lenses, from 17mm to 3-inch telephoto. Film footage indicator. Exposure guide for correct lens setting under various light conditions. Runs 10 feet with each winding. Brown vinyl covering. **Express prepaid.**  
**3 C M8255MTY**—(Shipping weight 4 lbs.) . . . \$127.00  
**3 C M8257MTY**—Same as above but with f:1.9 focusing lens. (Shpg. wt. 4 lbs.) **Terms \$16 Down.** \$158.50  
**Brown Cowhide Carrying Case** for Mayfair cameras.  
**3 C 8347M**—(Not postpaid.) Shpg. wt. 2 lbs. . . \$6.75

**D Keystone A-12 Criterion 16mm Roll Film Camera.** Two-lens turret model. Lens—one coated f:1.9 focusing. **Speeds**—10, 16, 24, 32, 40, 48, 64 frames per second. Normal, single frame and continuous run. Viewfinders matched for four accessory lenses. Film footage indicator. Scene length indicator in viewfinder. Audible click scene indicator. Exposure guide. Long film run of 20 feet each winding. Uses double or single perforated film. **Express prepaid.**  
**3 C M8250MT**—(Wt. 8 lbs.) \$15.50 **Down.** . . . \$151.00  
**3 C M8246MT**—Same as above but with f:2.5 lens. (Shpg. wt. 8 lbs.) **Terms \$12 Down.** . . . Cash \$119.50  
**Keystone A-9 Criterion.** Like above A-12 model but without turret. F:2.5 lens. **Express prepaid.**  
**3 C M8247MT**—(Shpg. wt. 8 lbs.) \$9 **Down.** . . . \$89.50  
**Leather Carrying Case** for all Criterion cameras.  
**3 C 8346M**—(Not postpaid.) Shpg. wt. 1 lb. . . \$7.49

‡ means shipped from Chicago, Philadelphia, or Los Angeles mail order house . . . order from your nearest mail order house. Cameras and cases with "†" in catalog number as (3 C M8250MT) are sold same price cash or terms . . . see Easy Terms, page 57.

## BELL & HOWELL 16mm Cameras

Precision cameras for beginner, advanced and professional

**\$189.95** Cash or terms \$19.00 Down

**E Bell & Howell "200" 16mm Magazine Load.** Positive viewfinder gives on film what you see through viewfinder even if your eye shifts at eye-piece. Lens—coated f:2.5 fixed focus. **Speeds**—16, 24, 32, 48, 64 frames per sec. Normal, single frame and continuous run. Viewfinder accurately shows field covered by lens. Ratchet type key wind. Film footage indicator. Exposure guide simplifies exposure settings. Runs 12½ ft. each winding. Gray finish. **Express prepaid.**  
**3 C M8294MTY**—(Shipping wt. 5 lbs.) . . . \$189.95  
**3 C M8295MTY**—Same as above but with f:1.9 focusing lens. (Shpg. wt. 5 lbs.) **Terms \$22 Down.** \$214.95  
**Bell & Howell "200T."** Same as above but with 2-lens turret. With f:1.9 focusing lens.  
**3 C M8296MTY—Express prepaid.** (Wt. 5 lbs.) \$259.95  
**Cowhide Case** for "200" and "200T" and accessories.  
**3 C 8304MTY—Postpaid.** (Shpg. wt. 2 lbs.) . . . \$22.95

**F Bell & Howell "70-DL" Roll Film Turret Camera.** The camera for the serious amateur or professional who demands consistently good movies. Uses economical double or single perforated roll film. Lens—3-lens turret with one coated f:1.9 focusing lens. **Speeds**—8, 12, 16, 24, 32, 48, 64 frames per sec. Normal and continuous lock run. Hand crank for long run or backing up film for special effects . . . indicator calibrated in frames. Critical viewfinder is parallax corrected . . . holds accessory objectives to match lens fields. Ratchet wind. Film footage indicator. 22-foot film run. **Express prepaid.** (Wt. 8 lbs.)  
**3 C M8298MTY—\$37 Down, \$19 Monthly.** \$365.50  
**Cowhide Case** holds camera, accessories. **Postpaid.**  
**3 C 8300MTY**—(Shpg. wt. 6 lbs.) \$4 **Down.** . . . \$37.95

## BOLEX H-16 Leader Camera

Roll film 16mm model with professional features

**G Swiss-made movie camera lets you obtain professional trick effects . . . time lapse, lap dissolves, reverse movies, animation, etc. Use of roll film gives film economy. Automatic film threading. Lens—Switar coated f:1.4 focusing mount. Speeds—any speed you choose between 8 and 64 frames per sec. Ground glass focusing for full-frame focusing, checking depth of field and composition. Trifocal viewfinder shows field of view for three lenses. Spring motor runs 18 feet of film with one winding. Hand crank for forward or reverse independent of spring motor, coupled to speed governor for exact speeds. Crank lets you run complete 100 ft. film roll at one time or rewind for switching film types. Visible and audible footage counters. Frame counter adds and subtracts for trick work. Single frame exposures for instant and time exposures. Single claw so you can use double or single perforated film.**

**\$423.25** Cash or terms \$42.50 Down—\$22.00 Monthly

**3 C M8208MTY—Express prepaid from Chicago.** (Shpg. wt. 9 lbs.) \$423.25  
**3 C M8309MTY—De Luxe English Cowhide Compartment Case.** Same price cash or terms. **Express prepaid from Chicago.** (Shpg. wt. 7 lbs.) \$45.00

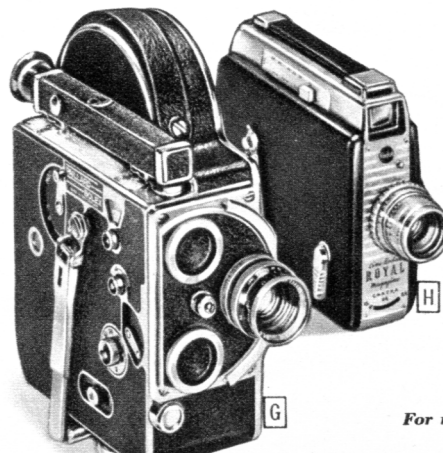
## KODAK 16mm Royal

With fine Ektar f:1.9 lens

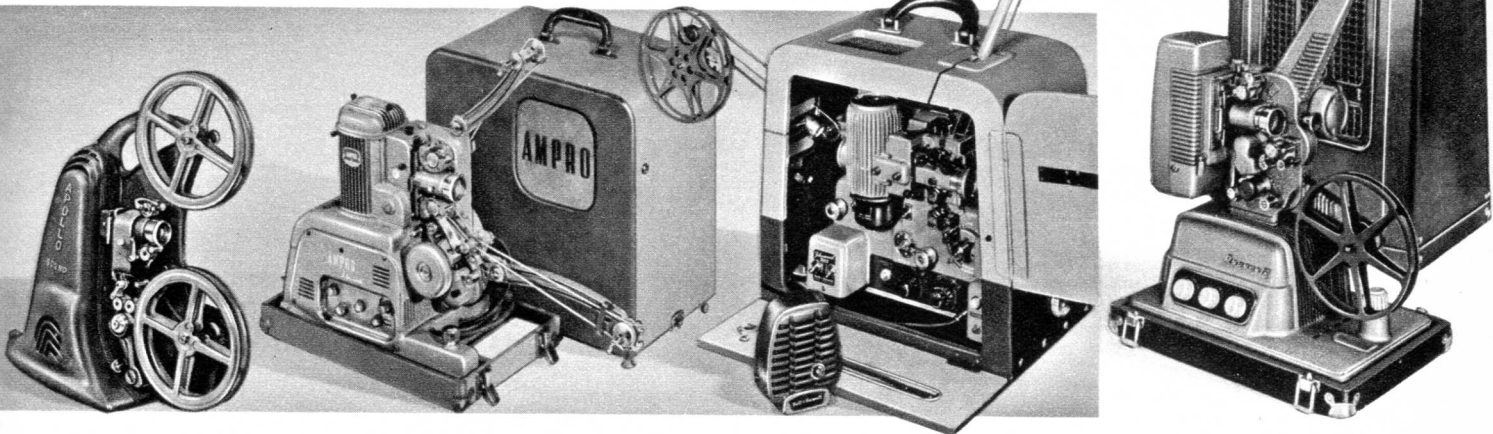
**\$176.25** H Fast magazine load . . . insert magazine and shoot. Lens

—coated Ektar f:1.9 focusing. **Speeds**—16, 24, 64 frames per second for making normal and slow motion movies. Normal, single frame and continuous run. Viewfinder adjusts for standard, wide angle and telephoto lenses. Film footage indicator. Exposure guide simplifies exposure settings. 10-ft. film run each winding. Black leather covering. **Express prepaid.**

**3 C M8233MTY**—(Shipping weight 4 pounds.) . . . \$176.25  
**3 C 8301MTY—Compartment Case.** Leather. **Postpaid.** (Wt. 1 lb 2 oz.) \$14.50



# 16mm Projectors for sound and silent movies



**APOLLO Sound**  
*Low-priced as silent projector*  
*... sound plays through radio*  
**\$149.50** Cash or terms \$15.00 Down

Your radio becomes the loud speaker for this projector. No connecting wires. Tune radio on silent zone and there's your sound! Easy to set up. Weighs 16 lbs. Shows 16mm sound or silent movies.

Lamp—500 watts. Lens—coated 2-inch f:2. Reel capacity—400 feet (2000 ft. with outfit below). Enclosed motor drive belt and gear mechanism. Claw-type framer.

Separate switches for motor and lamp. Blower cooled. Tilt aligns picture on screen. Uses 110-125-volt, 60-cycle AC-DC.

3 C M8440MT—Express prepaid. (Shpg. wt. 22 lbs.) ... \$149.50

**Apollo Large-Audience Outfit.** For projector above. Includes extension arms, base and reel for 2000-ft. capacity; 6x9 elliptical loud-speaker and amplifier mounted on base. Case also holds arms, base and reel. Express prepaid from Chicago, Philadelphia or Los Angeles. (Shpg. wt. 25 lbs.)

3 C M8441MTY—\$8 Down... \$80.00

**AMPRO Stylist**  
*Light-weight projector*  
*... case holds everything*  
**\$399.00** Cash or terms \$40.00 Down

Projector and lift-off case with built-in loud-speaker weigh only 29 lbs. Shows up to 55 minutes of 16mm sound movies or 80 minutes of silent movies. Excellent sound fidelity for large and small audiences. Sets up quickly to show film for entertainment and instruction in club, church, office, home.

Lamp—comes with 750-watt lamp ... also takes 1000-watt lamp. Lens—coated 2-inch f:1.6. Reel capacity—2000-ft. Triple claw movement protects film. Belt drive. Fast, automatic rewind. Variable speed control for silent film. Blower cooled. Slide-out gate for cleaning.

Permanent magnet type 8-inch speaker. Amplifier with 4-watt output. Plug for microphone and phonograph. Size 17½x16x9½ inches. With 40-foot speaker cable, 400-foot reel. Operates on 110-125-volt DC and 25-60-cycle AC. (Wt. 35 lbs.)

3 C M8400TY—Express prepaid from Chicago. Order from your mail order house. \$20 Monthly... \$399.00

**BELL & HOWELL**  
*New 202C... Projects regular*  
*and magnetic sound films*  
**\$699.00** Cash or terms \$70.00 Down

Now show your own low-cost 16mm sound movies. You record sound onto magnetic track on film while projecting picture. Sound lasts life of film or can be automatically erased anytime for new recording. Sound track is added to single-perforated 16mm film. Manufacturer adds magnetic track for about 3½c ft. after film is developed. Projects magnetic sound, regular sound, silent films.

Lamp—1000 watts. Lens—coated 2-inch f:1.6. Reel capacity—2000 ft. Reverse and still picture projection. Blower cooled.

6-inch speaker. 10-watt amplifier. Plugs for phonograph and microphone. With 400-ft. reel, 40-ft. speaker cable, microphone. Uses 105-130-volt, 50-60-cycle AC only. (Wt. 50 lbs.)

3 C M8403TF—\$35 Monthly... \$699.00

3 C M8404TF—Above with extra case holding 12-in. speaker ... replaces 6-in. speaker. (Wt. 74 lbs.) \$76.50 Dn. \$39 Mo... \$764.00

**Filmosound 285C**—Same as 202C but without magnetic recording, playing mechanism.

3 C M8423TF—(Shipping weight 41 pounds.) \$45.00 down. \$23.00 monthly... \$449.95

Projectors above are shipped express prepaid from Chicago or Hollywood, California factory.

**REVERE "16" Sound**  
*Bright movies with*  
*excellent tone fidelity*  
**\$325.00** Cash or terms \$32.50 Down

Sets up in jiffy ready to show 16mm sound or silent movies at their best. Full tone-range adjustment gives perfect sound control in small room or auditorium. Styled with handsome brown-crackle finish. "Concert tone" speaker chamber serves as slip-on carrying case. Weighs only 33 lbs. with projector. Holds accessories.

Lamp—750 watts. Lens—coated 2-inch f:1.6. Reel Capacity—1600 feet with extension arm (included) or 400 feet with permanent reel arm. Combination gear and chain drive. Fast, automatic rewind. Double blower protects film ... cools lamp and amplifier. Illuminated control panel.

Speaker is 6-inch permanent magnet type. Amplifier with 5-watt output. Microphone and phonograph connections for commentary or music. Size 10x15½x22 in. With 400-ft. reel, 30-ft. speaker cable. Uses 110-120-volt, 50 or 60-cycle AC-DC. Express prepaid from Chicago Factory. 3 C M8402TF—(Shipping weight 47 pounds) ... \$325.00

## Guide to Free Films

Latest edition of "Educators Guide to Free Films" with 462 pages, 2,121 titles of free films for clubs, churches, etc.

3 C 8641—Postpaid. (Wt. 3 lbs.) ... \$6.00



## 16mm SILENT MOVIE PROJECTORS

### REVERE "48" Projector

**\$182.50** Cash or terms \$18.50 Down

**A** Projects your silent 16mm color or black and white movies with brilliance and steadiness.

Simplified controls and three-point threading make it simple for anyone to operate. Price includes handsome slip-over carrying case which clamps quickly and securely to projector base.

Lamp—750 watts. Lens—coated 2-inch f:1.6. Reel capacity—400 feet. Fully enclosed combination gear and chain drive. Powerful blower cooling protects lamp. Separate blower protects film from heat. Motor driven, fast automatic rewind. Light and motor controlled by same knob ... light won't go on unless blower fan is running ... prevents film from heat damage.

Rheostat knob adjusts projector for slow or fast running speeds. Manual film winder for threading and centering exact frame for still picture projection. Perforated shutter drops into place automatically to protect film during still projection. Tilt knob aligns pictures on screen quickly. Pilot light for threading film with room lights off. Convenient slot in projector base holds two reels.

Includes slip-on case which resists scuffing and wear; 400-ft. reel. Operates on any 105-120-volt AC-DC. Express prepaid. 3 C M8419T—(Shipping weight 23 lbs.) \$182.50

NOTICE: All projectors on page are UL approved.

Enjoy your movies while you pay for projector of your choice on Easy Terms. See page 57

### KEYSTONE A-82 Continental

**\$119.50** Cash or terms \$12.00 Down

**B** Low-priced for a fine projector that shows bright, clear 16mm movies. Projects regular action,

still and even reverse action for comedy effect. ... make people walk backward.

Lamp—750 watts. Lens—coated f:1.6. Reel capacity—400 feet. Belt-driven reel arms are fully enclosed. Variable speed rheostat control speeds up or slows down action. Fast automatic rewind. Powerful blower fan cools lamphouse. Lamp stays lighted only while fan operates ... prevents film damage. Safety glass heat filter automatically positioned during still picture projections ... maintains high illumination. Geared tilting knob for centering image on screen. Easy threading. Pilot light. Uses any 105-125-volt AC-DC. Express prepaid. 3 C M8411MT—(Shpg. wt. 23 lbs.) ... \$119.50

3 C8349M—Case. (Not postpaid.) Shipping weight 7 pounds... \$9.95†

**C** Keystone K-161 Belmont. Same as projector above but with built-in splicer, Lite-O-Matic and carrying case. Splicer fits in sliding drawer in projector base. Makes ideal film editor. Reverse motion of projector brings film back to cut point; bright still and hand threader allow frame by frame examination. Film cement included. Lite-O-Matic connects room lamp and projector lamp so that one goes off and the other goes on automatically. Express prepaid. 3 C M8421T—(Wt. 24 lbs.) \$16 Down... \$159.50

