

MONTGOMERY WARD



Save Your
Todays
For Your
Tomorrows
WITH PICTURES



MONTGOMERY WARD • 1962 CAMERA CATALOG

INDEX PAGE 45 • CREDIT TERMS PAGE 54

SOUND for Movies Old and New

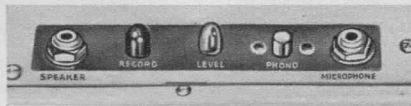
KODAK

Edit Sound Film
With Talkie Tapes
See Page 85



Integrated
Control Panel

Complete With
High-Fidelity
Microphone



ADD SOUND TO YOUR PRESENT 8MM FILMS
WITH THIS KODAK SOUND 8 PROJECTOR

\$258⁷⁵ Cash

**\$13.50 A MONTH
NO MONEY DOWN**

With **FREE 12-Inch
Record of Background
Music and Sound Effects**



Now . . . Add the Realism of Sound to Your 8mm Movies using this Kodak Sound 8 Projector. See a brilliant, sharp image up to 5 feet wide on the screen and hear rich, natural sound from your own films at the same time . . . thrilling high-fidelity reproduction of voice, music and sound-effects right from your own 8mm home films.

It's Easy to Have Your Own Sound Movies. Simply send your processed 8mm film to any Kodak photo finisher, or to Edwards, Box 1539, Chicago 90, Illinois, to have the magnetic oxide sound recording stripe added. Cost of striping is 4c per foot, minimum order 400 ft., plus 16c postage (include money order or check). Upon return, project your sound-striped film in the Kodak Sound 8, adding the sound you want.

Record Your Own Commentary using microphone. Add music or special sound-effects, too. Receptacle lets you plug in most phonographs or tape recorders (write Bob Adams for 3-input Wollensak audio mixer). Projector usable as public address system, using mike and built-in speaker. Whatever you record remains permanent, but can be erased and changed instantly.

Thrilling High-Fidelity Sound, 70 to 7500 cycles. Built-in outlet lets you use auxiliary speaker (not incl.). Simplified controls, instructions. 3 tubes, 1 transistor.

Brilliant 500-Watt Showings of 8mm Films to 400 Ft. for a full half-hour show (sound or regular silent). Forward, reverse, and single-frame still projection—motor-driven rewind. Dual-range switch lets you project at full or reduced brightness. Permanent lubrication. For 110-120 volts, 60 cycles AC only. Projector includes case-cover, 10-ft. power cord, microphone, take-up reel, phone adapter cord. Compact: about 10½x15¼x11 in. Lightweight. Shipped from Stock at Chicago, Baltimore and Oakland—pay shipping charges only from M.O. House nearest you—allow extra time. Not Mailable—State: Truck, Freight or Express. Ship. wt. 33 lbs.

67 H 951RT—Complete with FREE Record, Microphone. \$13.50 a Month. Cash \$258.75

Revolutionary Fairchild

... A COMPLETE SYSTEM FOR SHOOTING AND
PROJECTING 8MM COLOR MOVIES IN SOUND

Camera Set **\$269⁰⁰** Cash Projector Only **\$259⁰⁰** Cash

No Money Down—Up To 24 Months To Pay Balance

Bring Hollywood To Your Home with Fairchild 8mm sound movie outfit. Designed for the somewhat advanced amateur who is interested in "breaking the sonic barrier," it permits shooting sound (or silent) movies with a new camera that hears all it sees . . . playing sound (or silent) films back on companion projector. Order separately—or buy the pair, \$528 complete. Shipped Postpaid.

You Film In Full Color . . . record living action and sound together, capturing it forever on magnetic sound-striped film. This special film is sold pre-striped, ready for sound-and-sight shooting.

Cinephonic Camera is self-contained with rechargeable battery that both powers electric motor film drive and sensitive transistor amplifier with microphone. You film in sound around the clock, indoors or out. While there's no need to add sound later, you can use companion projector for editing—adding special effects, etc. Sound films shot with camera are in perfect synchronization, movement-for-sound. Versatile turret (with one 1/1.8 lens) accepts regular D-mount camera lenses.

Cinephonic Projector accepts regular 8mm reels up to 400 ft.—shows sound films at 24 FPS, silents at 16 FPS. Self-cased, with separate speaker enclosure. Versatile magnetic recording arrangement lets you: (1) erase camera-recorded sound, (2) superimpose, or (3) record new.

For generous trade-in allowance and complete literature, write Bob Adams, see Page 70



16mm Sound Projectors

BELL & HOWELL

**UP TO 24 MONTHS TO PAY—
SEE PAGES 54-55**

NEW! B & H
Filmosound 535 \$ **480⁰⁰** Cash \$24 a Month
NO MONEY DOWN

Incomparable New Bell & Howell . . . Finest Filmosound Ever! Completely new, radically redesigned—from top to bottom, inside and out . . . an outstanding 16mm sound projector that will give you years of unsurpassed performance and pleasure.

Incorporates Many Practical, Clever Features—lightweight—brilliant light output. Amazing simplicity of operation. In just one minute you can have a picture with sound on your screen.

Takes up to 2000 ft. of 16mm Film, Sound or Silent. Folding gear-driven reel arms. Direct, positive gear drive. Silent nylon-coated steel gears. Wear-resistant stellite 3-tooth shuttle won't wear or damage film. Runs at either 18 or 24 FPS. Factory-sealed lubrication. Single knob controls projector, forward or reverse. Fast rewind—no reels or belts to shift.

Extra-Bright 1000-Watt Tru-Focus Lamp, easily replaced with 750 or 1200-watt lamps. Fast f/1.6 Super Proval 2-in. lens (others available). Precise rack-and-pinion focusing knob. Both main and exciter lamps changed by quick-release ejection levers. Lens housing swings open for easy cleaning of film gate.

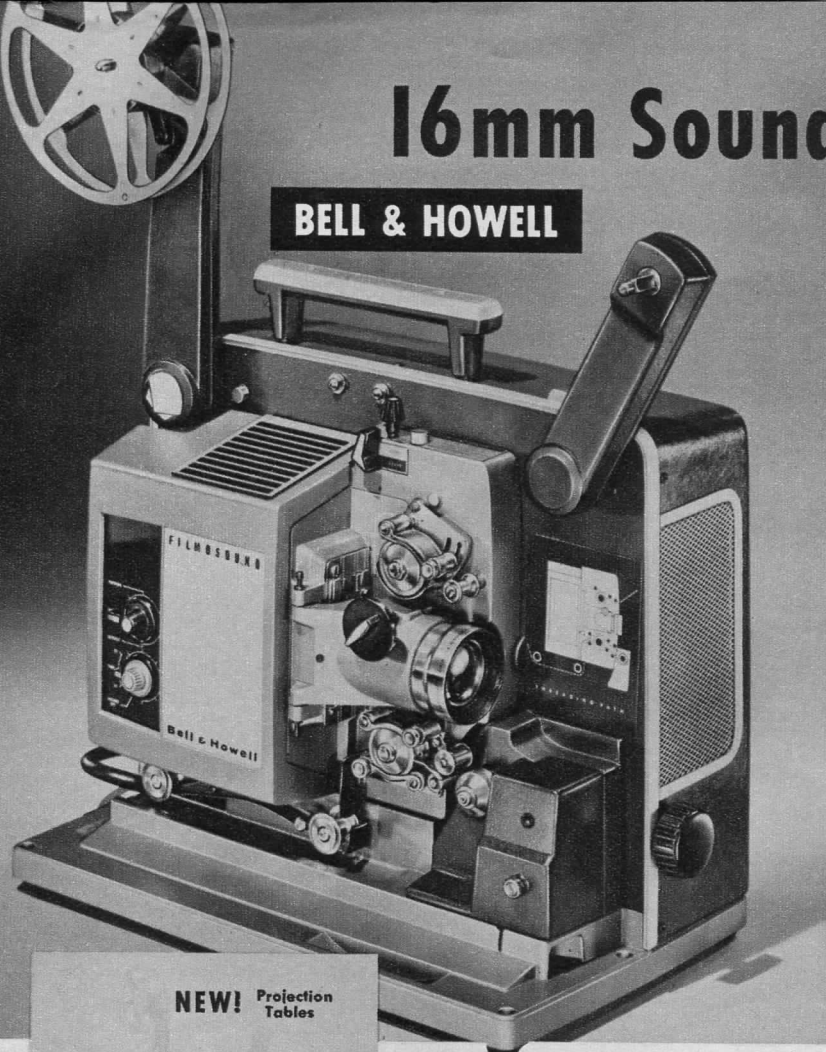
Quality 4-Watt Amplifier with Printed Circuit. Volume and tone controls. External speaker outlet. 4 x 6-in. speaker built into projector carrying case. 500-watt room light outlet. Illuminated control panel. Lightweight alloy magnesium frame—gray fiber glass housing. Actual weight about 29 lbs. For use on 105-129 volts 60-cycle AC. *Includes:* one 400-ft. take-up reel, 1000-watt ASA-type CTS lamp.

67 HP 842 F—B & H 535. *Prepaid.* \$24 a Mo. Cash \$480.00

67 HP 843 F—B & H 535Y. As above but with Filmovara Zoom lens. *Prepaid.* \$26 a Mo. Cash \$517.00

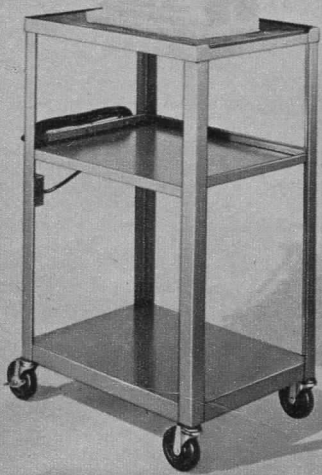
67 HP 844—B & H Ext. Speaker with 50-ft. cord. *Ppd.* 75.00

NOTE: Projectors above Not Mailable—State Truck or Express. Sent Prepaid from factory near Chicago—allow extra time.



NEW! Projection Tables

Only
\$35⁹⁵
Cash

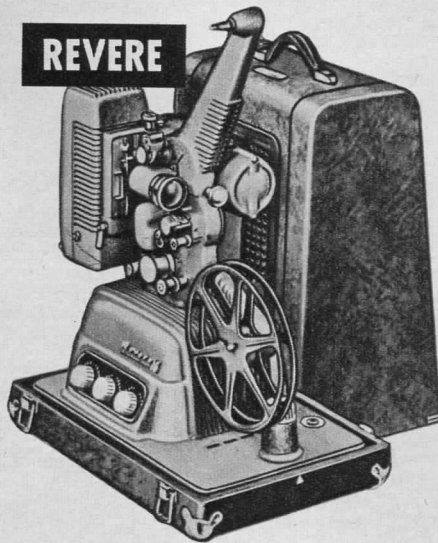


Wilson Movie-Mover. All Steel welded construction—for heavy gear. Solid, vibration-free. 20-ft. power cord, 2 outlets. Roomy 18 x 24-in. shelves. Top recessed for non-spill use—1/4-in. foam rubber blanket.

Fully Assembled. Stands 42 in. high. Big 4-in. no-mar rubber-wheel casters lock with toe-tap brakes. Baked-on enamel sandalwood finish. *Shipped Prepaid.*

67 HP 848 F—\$5 a Mo., Cash **\$35.95**
67 HP 849 F—Same as above but notched front for low take-up reel projectors. **\$35.95**
Not Mailable—State Truck or Express. From Chi. factory. Allow time.

REVERE



\$259⁰⁰ Cash \$13.50 A MONTH

Revere SP16 . . . for All 16mm sound or silent movies. Big in sound and sight . . . compact and light as many 8mm projectors. One of the neatest, nicest models available—small, lightweight—exceptionally economical.

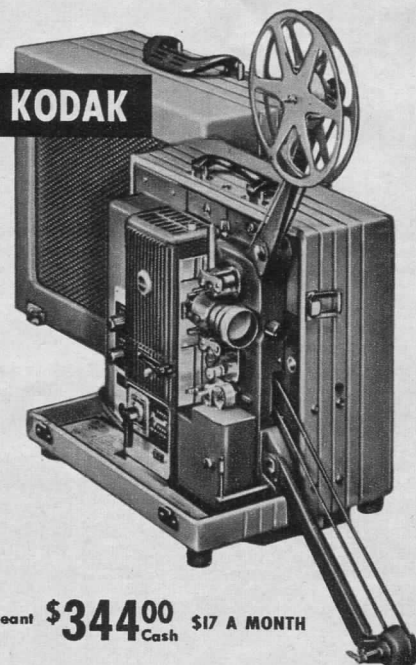
Brilliant 750-watt Illumination. Fast f/1.6 2-in. lens. Takes 16mm reels up to 1600 ft. Positive motor-driven automatic rewind. Extremely easy manual threading. Softly illuminated control panel. Instant tilt control.

Universal AC/DC Operation at 110-120 Volts. High-fidelity 5-watt amplifier. Full-range tone control permits perfect sound control. Inputs for phonograph and microphone let you add vocal commentary, background music if desired (order mike, other accessories extra).

Concert-tone 6-in. Speaker Chamber serves as carrying case for projector. *Includes:* cord, two 400-ft. reels, 1600-ft. extension arm, and 750-watt ASA-type DDB bulb. From Chicago. *Not Mailable. State Truck or Express.*

67 H 815 RT—Wt. 42 lbs. \$13.50 a Mo. Cash \$259.00

KODAK



Pageant \$344⁰⁰ Cash \$17 A MONTH

Eastman Kodak 8K5 Pageant . . . for all 16mm sound and silent movies. Can accept up to 2000 ft. film.

Brilliant 750-watt Illumination (will accept 1000-watt bulb too). Fast f/1.6 2-in. lens. Rotary switch controls operation. Permanently lubricated. Tungsten carbide pull-down.

Powerful 8-watt Amplifier. Inputs for microphone or phonograph (not included). 9-in. speaker housed in lift-off projector carrying case. 25-ft. cord. Use on 110-120 volts AC only 60 cycles.

Ready to use. Includes: one 1600-ft. reel, ASA-BTD exciter lamp, and 750-watt ASA-DDB lamp. Ship. wt. 35 lbs. *Not Mailable—State Truck or Express.* Sent from Chicago—pay shipping charges only from Wards Mail Order House nearest you, allow extra time.

67 H 810 RT—Ship. wt. 35 lbs. \$17 a Mo. Cash **\$344.00**
67 H 3150 T—EXCITER BULB FOR 8K5. Ship. wt. 4 oz. \$1.10